Greater Manchester business owners & senior leaders

01 **When did you last switch off without the business calling?**

02 **What is it costing you to make every decision?**

03 **Are you building leaders, or a team that waits for you?**



EXECUTIVE EDGE

Step back. Build capacity. Drive growth.

You built the business. Now give it room to grow.

Your week disappears into approvals, people issues and problems only you can solve. The cost is delayed decisions and missed growth.

Executive Edge gives you four focused days, with nine other Greater Manchester leaders, to change that. You'll work on your own business, not a case study, and put it into practice between sessions.

You'll leave with:

- **A plan to reclaim your time** with a redesigned working week that protects space for strategy and growth.
- **A delegation plan for a real priority** so your managers own decisions and deliver without relying on you.
- **A measured pilot of your own idea** to test its commercial value before committing further time and investment.
- **A 90-day action plan with named owners** to turn your strategy for future growth into measurable progress.

Build leaders who take ownership. Create space for growth.

Four days. Your business. Real progress.

Guest CEOs and investors at lunch each day to spark ideas and growth.

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01 **LEAD YOURSELF** — **7 DECEMBER 2026**

Define your leadership brand and values. Explore DiSC under pressure, sharpen your judgement and redesign your week to free up strategic time.

GUEST SPEAKER: Experienced CEO - The personal discipline behind executive leadership.

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02 **LEAD THE TEAM** — **11 JANUARY 2027**

Delegate with confidence and give courageous feedback. Clarify decision rights, coach for ownership and record your strategic message.

GUEST SPEAKER: Experienced CEO - Leading people through difficult organisational decisions.

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03 **LEAD THE BUSINESS** — **15 FEBRUARY 2027**

Link growth ambition to operations, explore practical AI and pitch your ideas to investors. Test your Innovation Project against clear commercial measures.

GUEST SPEAKER: Equity Partner - What makes a growth proposition investable.

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04 **LEAD THE FUTURE** — **11 MARCH 2027**

Present your pilot results and recommend scale, adapt or stop. Review succession and future opportunities; build your 90-day plan with named owners.

GUEST SPEAKER: Transformational CEO - What it takes to turn innovation into lasting business value.

YOU CHALLENGE YOUR BUSINESS. WHO CHALLENGES YOU?

Sally Anne Smith and Wayne Jones OBE bring sharp commercial challenge and practical coaching to your live business decisions. Test ideas through your Innovation Project, backed by a buddy who holds you to your commitments and peers who push your thinking. Leave with a 90-day plan and follow-up support to turn ambition into measurable results.

ONLY 10 PLACES. STARTS 7 DECEMBER 2026.

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